

Dear [MANAGER NAME],

Please consider my proposal to attend **Backbase ENGAGE 2022**, the premier conference for digital banking transformation, which will be held on **October 18-19 in Amsterdam**.

Over the course of two days, I will learn from industry innovators, high-profile banks and credit unions, and financial services pioneers as they share their vision of engagement banking, as well as how it can be used to execute a successful digital transformation.

Attending ENGAGE 2022 will be beneficial for both our company's digital initiatives and my personal career growth in several areas:

- **I'll learn best practices** from a selection of 25+ keynotes, hands-on workshops, and breakout sessions, with topics such as the platformification of banking, achieving predictable execution, the tech choices that empower change, and maximizing the value of your digital transformation.
- **I'll discover tips and strategies for our critical projects**, such as digital and mobile banking, customer journey orchestration, customer engagement, and more.
- **I'll explore techniques to make our organization more agile**, allowing us to increase our time to market and improve our digital innovation capabilities.
- **I'll get answers to our development questions and learn technical tips and tricks** from experts in the banking industry and beyond, including professional services, engineering, product management, and support.
- **I'll make valuable connections with potential partners and industry insiders** that will help us expand our network and increase our reach as a company.

Here is an estimated breakdown of costs:

- **Airfare estimate** – [amount]
- **Hotel** – [amount]
- **Registration fee** – free of charge
- **Total** – [amount]
- **Leave requested** – [days]

After the conference, I'll circulate a report with a summary of what I learned, plus a set of recommendations on how to maximize our team's technology investments.

Thank you for considering my request to attend Backbase ENGAGE 2022.

I am looking forward to your reply.

[EMPLOYEE NAME]